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## INFORMATIONAL HEARING

### Sustaining Journalism in California: Tax and Tax Credit Options

1021 O Street, Room 1200  
Wednesday, March 13, 2024

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- Welcome and Opening Comments
  - Senator Steven M. Glazer, Chair
- What Happened? The Impact on Local Journalism of Changes in Advertising Trends.
  - Kang-Xing Jin, Advisor to Rebuild Local News
- Advertising or Data Barter Taxes: Possibilities, Pitfalls, and Lessons Learned.
  - Darien Shanske, Martin Luther King Jr. Professor of Law, UC Davis
  - Nikki Dobay, Shareholder, Greenberg Taurig
- Local Journalism Financial Support: Assessing Options
  - Steve Waldman, Founder, Rebuild Local News
  - Matt Pearce, President, Media Guild of the West.
- Public Comment
- Closing remarks